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DATE: December 17, 2025

TO: All Authorized Vendors

FROM: Prateek Srivastava, Executive Director, NJ WIC Services *PS*

REPLY TO
ATTENTION OF: NJWIC #26-007

SUBJECT: Temporary Pause in redemption of Low-Fat Yogurt in WOW
Anticipated Timeline: December 19-20, 2025

Low Fat/Whole Yogurt Updates

To comply with the USDA Final Food Rule, WOW has been updated to include a subcategory for both low-fat and whole-fat yogurt. This update must be processed through the EBT processor and requires a vendor-level update to the Approved Product List (APL) before taking effect. As a result, low-fat yogurt redemption may be temporarily paused.

Participants with a C1 Food package will be able to redeem either whole or low-fat yogurt at NJ WIC-authorized stores once the update is complete.

Authorized Vendors are advised that there will be a minimum two-day pause in low-fat yogurt redemption beginning on December 19, 2025. This is due to updates being processed by the EBT processor and by vendors' Point-of-Sale (POS) systems.

All vendors MUST update their POS systems on December 20, 2025; otherwise, participants will not be able to redeem low-fat yogurts at your stores.

Redemptions of Whole Fat and Non-Fat yogurt are not impacted.

Note: Participants will be notified via WIC Shopper and text messages about the yogurt pause and when it is available for redemption again. Vendors who opted in to text messaging will also receive a text message once they can load the updated APL file.

If you have any questions, please contact a Vendor Unit team member at NJ.WICVendor@doh.nj.gov.